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# Authorities Budget Office Policy Guidance



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## Authority Mission Statement and Performance Measurements

### **Name of Public Authority:**

Town of Clarence, Erie County, Industrial Development Agency

### **Public Authority's Mission Statement:**

*The mission of the Town of Clarence, Erie County, Industrial Development Agency is to promote and advance job opportunities and economic welfare to the people of Clarence through the use of tax abatements to encourage economic growth and development.*

### **Date Adopted:**

### **List of Performance Goals (If additional space is needed, please attach):**

The Town of Clarence, Erie County, Industrial Development Agency developed a Strategic Plan for the Agency. The Agency attempted to implement the plan.

1. The first action was to attempt to increase awareness of the existence of the Agency and the benefits that it can provide to companies. To implement this action did the following:
  - a. The Agency participated with the other IDAs in Erie County in the ECIDA Leadership Committee House that Jack Built Campaign
  - b. The Agency placed adds in the Buffalo News and Clarence Bee
  - c. The Agency supported radio adds in WBEN and The Lake.
2. The second action was to invest in lobbying re taxes and utilities
  - a. The Agency supported efforts to repeal the IDA assessment by the State
  - b. The Agency maintained membership in organizations that attempt to get the State to reduce taxes and encourage economic development
3. The third action was to take a role in regional economic development
  - a. The Agency participated on the Leadership Counsel with the Chairman of the Agency acting as Chairman of the Counsel
  - b. Agency members participated in ECIDA policy committee.