

**Tompkins County Industrial Development Agency
Mission Statement, Performance measurements and Goals
2011**

The Tompkins County Industrial Development Agency helps companies and entrepreneurs to develop and maintain quality employment opportunities, to diversify the local economy, and to improve and strengthen the tax base and the quality of life in Tompkins County by offering economic incentives.

The Board of Directors of the Tompkins County Industrial Development Agency will evaluate the performance of the agency annually based on the following criteria:

- Number of jobs created and retained
- Number of businesses assisted
- Amount and type of private sector investment
- Amount of increase in the tax base

Goals:

- To help facilitate the development of essential services or businesses generally lacking in the County;
- To target financial assistance to key clusters critical to the County's economy, including manufacturing, health care, education, tourism, energy, agribusiness, high tech, housing, and commercial;
- To leverage the greatest level of private and non-IDA financial assistance as possible; and
- To work cooperatively with local governments and school districts to further economic development progress.