

Authority Mission Statement and Performance Measurements

Name of Public Authority: Community Fund for Manhattan

Public Authority's Mission Statement: Community Fund for Manhattan (CFM) has the mission of lessening the burdens of government and to act in the public interest; encouraging, promoting and advancing the activities and programs in aid of civic improvements in the Borough of Manhattan and the City and the social welfare of the residents of the Borough of Manhattan and the City; and acting in the public interest and otherwise cooperating with the Borough of Manhattan and the City of New York in promoting the general welfare of the residents of the Borough of Manhattan and the City of New York; encouraging and promoting development of , or retention of, businesses in the Borough of Manhattan and the City of New York by fostering, stimulating and advancing commercial, trade, business and industrial interests in the Borough of Manhattan and the City of New York and encouraging economic development in the Borough of Manhattan and the City.

Date Adopted: May 1, 2007

List of Performance Goals (If additional space is needed, please attach):

- Go Green Campaign – Continue to support and expand the Manhattan Borough President's Office (MBPO) Go Green Youthbucks program, which provides kid-friendly coupons to be used for fresh fruits and vegetables from a local farmers' markets in East Harlem, Washington Heights and Inwood.
- Civic Leaders of Tomorrow Public Policy Fellowship – Continue to support and expand the MBPO Civic Leaders of Tomorrow Fellowship program, which promotes future leaders in public policy and advocacy through fellowship placements of undergraduate students at not-for-profit and community-based organizations in New York City. Fellows are placed at organizations advocating for underserved communities in a variety of issue areas. Fellows participate in seminars about City government and civic and policy issues at the MBPO.
- Immigrant Rights and Services Manual – Launch the Korean, French and Russian translation of the MBPO Immigrant Rights and Services Manual, which is a comprehensive resource that explains legal rights, public benefits eligibility and public programs and services in a wide range of areas such as workers' rights, education, small business services, and more.
- Conferences and Constituent Events – Continue to support MBPO conferences and constituent events that address issues that affect New Yorkers such as the Asian Pacific American Community Justice Award Ceremony and Public Service Awareness Forum.