

Authority Performance Measurements

Name of Public Authority: Lake City Local Development Corporation

Public Authority's Mission Statement

The mission of the Lake City LDC, Inc. is to create and enhance employment opportunities by assisting businesses to start up or expand in the City of Plattsburgh and to assist the City in administering community development programs and planning community development projects.

Date Adopted: 27 September 2012

List of Performance Goals (If additional space is needed, please attach):

Encourage economic development projects within the City of Plattsburgh by creating an atmosphere of open communication with economic development groups both public and private.

Coordinate the evaluation and making recommendations on applications for City economic development loans to the Common Council.

Provide a forum and means of communicating citizen views on community development plans

Initiate communication with existing businesses located in the City of Plattsburgh in order to encourage retention and job growth

Work in concert with the Mayor and Councilors regarding job creation and economic development within the City

Develop and operate a network of digital information kiosks that provide information about public events and facilities and affordable advertising for city businesses.

Facilitate quarterly meetings with downtown merchants, informing them of recent developments in the city and allowing them to air concerns etc.

Sit on community committees such as the 2040 Vision2Action and update the LCLDC periodically.

Encourage the City of Plattsburgh's presence at the Regional Economic Development Council's regular meetings and the participation in committees of that group that apply to development and grant opportunities for the City.