

Authority Mission Statement and Performance Measurements

Name of Public Authority: Albany Parking Authority

Public Authority's Mission Statement: The APA mission, while fulfilling the fiduciary responsibility to the bondholders, is to provide safe, convenient and affordable parking in support of economic development in the City of Albany.

Date Adopted: March 25, 2010

List of Performance Goals:

Long-Term

- Maintaining and sustaining APA facilities responsibly
- Sustaining economic development for the City of Albany
- Achieving improved solutions to parking challenges
- Elevating service and convenience for parkers
- Being sensitive to residential needs
- Supporting planning for transportation alternatives

Short-Term

- Refine and market "multi-space" parking meter system and investigate use of a WI-FI platform
- Perform cost/benefit analysis of pay by cell phone technology as a parking payment platform
- Renovate Green-Hudson and Columbia garages (year 5 of a 6 year plan) and evaluate lighting system options for Quackenbush garage
- Seek to improve residential parking
- Expand web based information and services to help people locate parking and make purchases via credit card
- Populate the APA website with more information to better inform the public about the Authority
- Pursue involvement in city development projects