

Authority Mission Statement and Performance Measurements

Name of Public Authority: Genesee Valley Regional Market Authority

Public Authority's Mission Statement: Operate and maintain first class regional market facilities serving the nine county market region and the State in order to promote the efficient, profitable and successful operation of businesses engaged in the sale and distribution of agricultural products, food processing, food distribution and allied activities and incidental thereto to support small businesses, all by leasing and managing the Authority's land and improvements efficiently and at cost effective rates for agricultural and other compatible business, commercial or industrial uses.

Date Adopted: 3/24/10

List of Performance Goals (if additional space is needed, please attach):

- Support agriculture, food processing and food distribution activities in the nine county Market region and the State by developing, supporting and/or implementing programs and initiatives and partnering with the State and other private and public entities.
- Lease land and improvements at cost effective rates for agricultural, food processing/distribution and other allied or compatible business, commercial or industrial uses to achieve and maintain 100% occupancy.
- Provide and maintain first class facilities and landlord services to tenants efficiently and cost effectively.
- Operate fiscally responsibly.
- Be a viable leasing alternative for small businesses to enhance job creation and expansion