

Authority Mission Statement and Performance Measurements

Name of Public Authority: Rochester Urban Renewal Agency

Public Authority's Mission Statement: The mission of the Rochester Urban Renewal Agency (RURA) is to stimulate urban economic growth and revitalize urban neighborhoods. This is accomplished through the redevelopment of slum and blighted areas, creating and retaining jobs, attracting new investment, and improving housing opportunities for city residents.

Date Adopted: March 17, 2010

List of Performance Goals (If additional space is needed, please attach):

- Dewey Driving Park Urban Renewal District: complete 2 grants under the Targeted Commercial Exterior Grant Program.
- Midtown Urban Renewal District: Complete asbestos removal project of former Midtown Plaza buildings. Commence demolition of the former Midtown Plaza complex. Complete re-subdivision of the former Midtown Tower property for sale to 80 S. Clinton LLC.