

Authority Mission Statement and Performance Measurements

Name of Public Authority: Saratoga Springs City Center Authority

Public Authority's Mission Statement:

The Saratoga Springs City Center Authority is a body corporate and politic, constituting a public benefit corporation established to manage, sell, market and operate the Saratoga Springs City Center (convention facility) so as to create the greatest positive economic benefit to Saratoga Springs and the surrounding County.

Date Adopted: 1982

List of Performance Goals:

- Effective management that accomplishes
 - Maintaining a seasoned, stable and qualified professional staff
 - Create, establish and maintain an annual financial budget and operating program
 - Maintain strict fiduciary guidelines to accomplish pre-determined budgetary goals
 - Develop, establish and implement an aggressive marketing and promotional program to maximize facility exposure and potential sales
 - Implement aggressive sales efforts to maximize facility occupancy and earnings for the current and future years.
 - Operate and maintain the City Center facility, physical plant (building and equipment) to assure a maximum benefit and care of the public asset.
 - Fulfill the mission statement