



OUR MISSION:

To maximize visitation to the Adirondack region by operating our venues (Olympic Center, Olympic Sports Complex, Olympic Jumping Complex, Whiteface Mountain, Gore Mountain) in a fiscally responsible manner while at the same time promoting environmental awareness, safety, fun, and the Olympic spirit.

Date Adopted: To be determined at the next ORDA Board Meeting.

List of Performance Goals:

PERFORMANCE MEASURES

ORDA's performance goals are embodied in its Mission. Consequently, ORDA evaluates its performance on a myriad of factors and recognizes that no single measure of performance defines its success. It further recognizes that no piece of statistical data can be isolated in time as a measure of success because there are dynamic factors that influence the true value and meaning of each metric. Many of these factors are beyond ORDA's control and include, but are not limited to, the state of the economy, rate of inflation, anomalies (i.e. weather), and job market. Accordingly, ORDA strives to mitigate these factors by utilizing pertinent data, recognizing trends, and scrutinizing the decision-making process. ORDA also believes that success is derived from much more than mere numbers; success is a fluid concept that must recognize an organization's viability depends upon satisfying stakeholders and ensuring that their demands are met. As such, ORDA considers the following as it pertains to accomplishing its mission.

To maximize visitation to the Adirondack region

The Authorities Budget Office has not reviewed or approved the proposed mission statement and performance measures

Bed tax
Economic Impact Study
ORDA visits
Festivals; concerts; retreats; conferences held in the Adirondack region
Steps ORDA is taking to improve visitation (modernization, experiences, infrastructure, etc)

by operating our venues (Olympic Center, Olympic Sports Complex, Olympic Jumping Complex, Whiteface Mountain, Gore Mountain) in a fiscally responsible manner

Personnel costs comparisons
NPS spending comparisons
State of economy (CPI, recognized factors)
Revenue generation
Initiatives implemented to increase revenue/reduce spending
X factors: state funding / sponsorships (overall economic climate)
Cost/benefit analyses
Adherence to procurement policies
Audit

while at the same time promoting environmental awareness, safety, fun, and the Olympic spirit

Initiatives taken to be Green/more energy efficient, safe, fun
Initiatives encouraging customers/visitors to be green, safe, fun
Injuries/ WC claims
Olympic initiatives
International competitions
Events
Athlete Development (partners, programs)
Use as training facilities
Customer/client satisfaction
Stakeholder perception
Product quality