

Authority Mission Statement and Performance Measurements

Name of Public Authority:

New York State Urban Development Corporation, doing business as Empire State Development Corporation

Public Authority's Mission Statement:

Empire State Development is committed to being recognized on a global scale as the economic development engine driving job growth, strategic investment and prosperity in New York State.

Date Adopted:

March 25, 2010

List of Performance Goals:

- Number of firms assisted (with cash, loans, technical assistance, problem-solving)
- Jobs retained /created through ESD assistance
- Capital investment made in NYS (both total and private funds leveraged with public assistance)