

Authority Mission Statement and Performance Measurements

Name of Public Authority: Natural Heritage Trust (Trust)

Public Authority's Mission Statement:

The purpose of the Trust is to serve as a focal point for the receipt and administration of gifts, grants, devises and bequests of real and personal property to further conservation, outdoor recreation, historic preservation and waterfront and community revitalization.

Date Adopted: June 16, 2008 (Mission Statement as written and adopted in the Trust's bylaws)

List of Performance Goals (If additional space is needed, please attach):

- Assist agency partners in facilitating private investment in New York State parks and historic sites, environmental conservation and education and waterfront restoration/ revitalization efforts.
 - Utilize the Trust's 501 (c)(3) not-for-profit status and ability to accept restricted gifts to increase donation potential
 - Increase public awareness of the existence of the NHT through promotional materials
 - Adhere to donor requirements as specified in gift agreements
- Ensure continued receipt of revenues and safekeeping of funds held in the Trust.
 - Invest funds in a manner consistent with the objective(s) of the gift, grant, program and/or project
 - Maximize investment returns consistent with the investment policy statements for operating funds, capital/reserve funds, and endowment funds
- Participate in cooperative programs and projects with the Trust's agency partners: Office of Parks, Recreation and Historic Preservation, Department of Environmental Conservation, and Department of State.
 - Where applicable, provide goods and services, including staffing resources to complete projects and program objectives
 - Adhere to requirements as specified in grant and funding agreements
- Build partnerships with other public and private entities having mutual interests and purposes.
 - Collaborate with Friends Groups
 - Provide support to committees, boards and commissions that share mission-compatible goals
 - Solicit private sponsorships